

# Rural Women's Networking & Speaker Series

A special series for women *featuring*  
inspirational speakers:

*Presented by:*

Community Futures Centre West &  
Communities Development Society

Tuesday November 20, 2007

11 - 1 pm (includes lunch)

Cochrane Golf Club

## If You Ain't Selling - You Ain't in Business

### *An Interactive Session about Common Sense Marketing*

The old statement "If you ain't selling - you ain't in business", is so very true.

This interactive and fun session will explore strategies to increase your sales, based upon relationship marketing. After all, marketing is all about building relationships with people.

How do you establish long term trusting relationships that increase sales figures? This session will allow you to learn from the facilitator, and also from the business women in attendance. None of us has all the answers, but together we have a wealth of knowledge and experience that is valuable.

You will learn what has worked and what has not worked. You will have a chance to meet other rural woman entrepreneurs and you will have fun while gaining marketing ideas that you can implement tomorrow.

**Speaker: Judy McMillan-Evans**

Judy has been an entrepreneur all her life, starting as a teenager growing cucumbers on the family farm. Over the past 35 years, she has owned a contract drafting firm servicing the exploration industry, an electronic manufacturing company and most recently, a coaching, training and facilitating company supporting entrepreneurs.

To register call 932-5220  
Deadline November 13. Cost: \$25

Follow Your Passion

