



Canadian Farm Business
Management Council

GET DIRECTION!



Looking for new opportunities to bring more value to your farm business? Attend a two-day **Value Plus™ – A Quest for New Farm Value** workshop and you'll be headed in the right direction. You'll take your value-added idea and follow it from conception through the development process to finding a specific niche in the marketplace.

Join us January 16/17 in Airdrie, AB

Space is limited. Book your seat today. For more information and to register, go to www.farmcentre.com/workshops.

If you are unable to register via our website, please call 1-866-492-1172.

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Also included with registration – the local perspective:

- Meet with other innovative producers and associations
- Share ideas
- Find new resources

Join us at the **Wine and Cheese** Friday January 16, 4:00 to 6:00pm

Need more information? Contact:

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